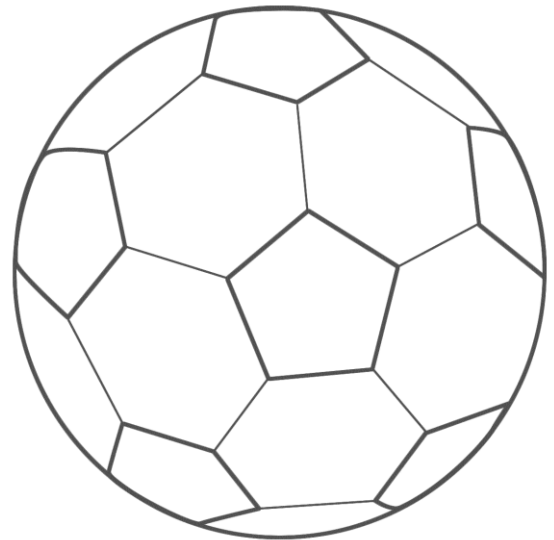


# SOCCER in MEXICO

THE MEXICAN PEOPLE LOVE SOCCER!  
MEXICO HAS VERY GOOD SOCCER  
TEAMS AND MANY EXCELLENT PLAYERS  
THAT ARE KNOWN WORLDWIDE.

THE ENTIRE COUNTRY WILL COME  
TO A STANDSTILL TO WATCH AN  
IMPORTANT GAME ON TV.

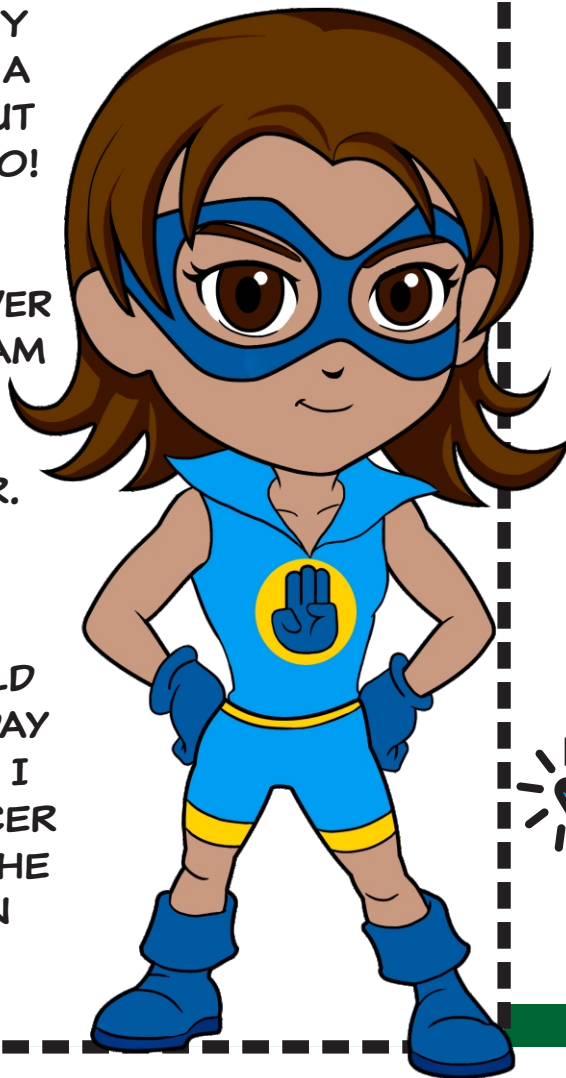


*PRETEND YOU WERE HIRED TO  
DESIGN A SOUVENIR SOCCER BALL  
FOR A GAME WHERE THE U.S.  
CHALLENGED MEXICO TO RAISE  
AWARENESS FOR CHILDHOOD OBESITY.  
WHAT WOULD IT LOOK LIKE?*

MY NAME IS  
SINCERITY  
AND I AM A  
GIRL SCOUT  
SUPERHERO!

MY  
SUPERPOWER  
IS THAT I AM  
ALWAYS  
HONEST  
AND FAIR.

I CHOSE  
MEXICO  
FOR WORLD  
THINKING DAY  
BECAUSE I  
LOVE SOCCER  
& SO DO THE  
MEXICAN  
PEOPLE!



MAKE UP NEW  
RULES FOR  
SOCCER OR MAKE  
UP A TOTALLY NEW  
GAME USING A SOCCER  
BALL OR EVEN USING  
MORE THAN ONE BALL!

*SINCERITY ALWAYS PLAYS BY  
THE RULES. SHE NEVER CHEATS  
AND IS A GOOD SPORT WHETHER  
HER TEAM WINS OR LOSES.*

*SINCERITY IS ONE  
OF THE BEST  
PLAYERS ON THE  
TEAM BUT SHE NEVER  
HOGS THE BALL OR  
MAKES THE OTHER GIRLS  
FEEL BAD WHEN THEY MESS UP.*

